



COLLECTIVE ACTION WITH COMMUNITIES

Pae Ora - Our Future

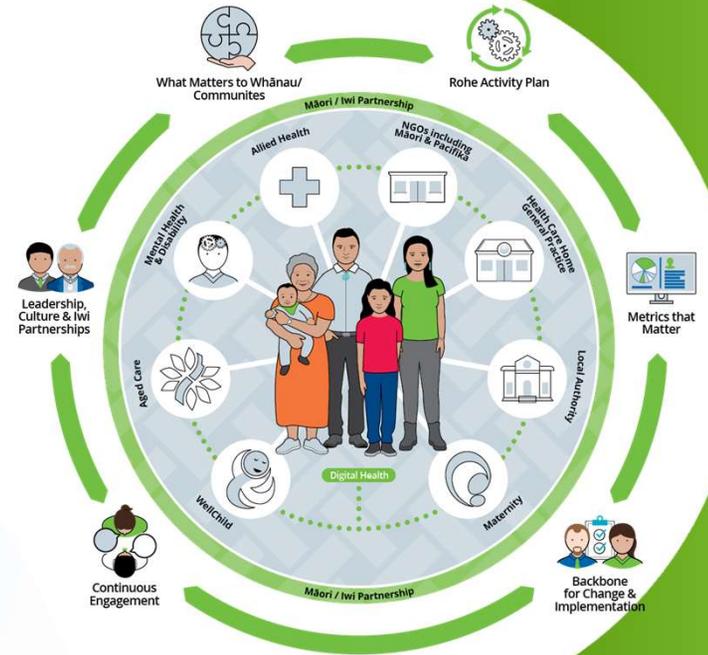
Urgent and Unplanned Care

Proactive Care

Routine and Preventative Care

COLLECTIVE ACTION FOR COMMUNITIES

Defining your community aspirations and goals – what matters to whānau/community



Transforming Healthcare Outcomes, Everyday

SECTION ONE

CAPTURING COMMUNITY ASPIRATIONS

1. What are community aspirations – what matters to whānau?
2. What makes a good vision statement?
3. Community / whānau aspirations considerations
4. Setting community aspirations and goals

Community aspirations and goals components – what matters to whanau

Your community aspirations and goals defines “what” it is you are collectively trying to achieve for your cross-sector collaboration initiative. This ensures that you:

- Are all on the same page and can visualise a shared future, and what this looks like
- Have identified an opportunity for change that can achieve this vision, and are aiming towards this aspiration
- Have anticipated the outcomes, and what success looks like to know when you have implemented this vision
- Have a clear understanding of what the focus is and is not
- Are working together with the common values when undertaking the work
- Ensure equity is embedded at every level



WHAT IS THE
OPPORTUNITY
OR FUTURE YOU
IMAGINE FOR
YOUR CHN
(VISION)



WHAT
OUTCOMES /
SUCCESS WILL
COME FROM
ACHIEVING THIS
VISION?



WHAT IS IN AND
WHAT IS OUT
(SCOPE/
BOUNDARIES)



WHAT
STRATEGIES YOU
WILL USE TO
GET THERE



HOW YOU ARE
GOING TO
WORK
TOGETHER
(VALUES AND
GUIDING
PRINCIPLES)

What makes a aspiration statement?

A 1-2 sentence statement that describes a desired outcome and invokes a vivid mental picture of your goal. It should:

- **Inspire and energise, evoke emotion**, have a 'stretch factor' to reach it, yet **be achievable**.
- **Say something about your locality network**, and your **dream**.
- **Build a picture** – the same picture, in peoples minds and tell everyone where we are going.
- Be written in the **present, not future tense**
- Be summarised with a **powerful, repeatable phrase** that uses simple, relatable language – without business or technical jargon, metaphors.
- **Not confuse aspirations with the business goal and objectives** for a particular period of time, or provide numeric measures of success.
- **Align with your values** and way you work together with others to achieve this vision.



Difference between vision and mission statement?

The aspiration statement is the locality network's desired future position for the network and community it serves.

Whereas, the mission statement is essentially the definition of a locality network's current network and community state and its objectives.



Whānau aspiration considerations

The community aspirations sets about looking at what it would take to achieve your vision within your community. Honouring Te Tiriti o Waitangi and embedding equity for Māori and other underserved populations will be front and centre.

It should:

- **Identify potential opportunities** within your locality network to achieve this vision of what matters to whānau
- **Draw on data** on current state on potential focus areas to **inform prioritisation** – what are demographics and other characteristics
- **Define the outcomes** that you would anticipate seeing when your vision becomes a reality – what will change for whānau
- **Clarify what success** on achieving this vision **looks like** – how do you know you have got there? Outcome measures show progress
- Provide **clear bounds** of what you are and are not going to be doing
- Articulate your **ways of working**, and **strategies** for achieving the outcomes and vision. Whakawhanaungatanga, creating strong, connected and trusting relationships

Setting your aspirations

Vision Statement:

What is our “passionate purpose”?



What matters to whānau
Community aspirations



Outcomes:

What outcomes would we want to see to know that our vision has become a reality?

Outcome 1

Outcome 1

Outcome 1

Scope:

What is and isn't on our radar for this initiative?

Activity we will be doing

Activity we won't be doing

Strategies:

What strategies can our collaborative undertake that will lead to the desired outcomes?

Strategy 1 =
Working Group 1

Strategy 2 =
Working Group 2

Strategy 3 =
Working Group 3

Principles:

Which core values will guide our work as we take action on our strategies?

Principle 1

Principle 2

Principle 3

Success:

What would success look like when we have got there?

Success criteria 1

Success criteria 2

Success criteria 3

With the vision statement in place, flesh out these remaining elements to form your aspirations