



TOOL | BUILDING A PLAN ON A PAGE

Communications is an important condition of collective impact and collaborative work. Keeping everyone on the same page is difficult when there are multiple parts that are continually in flux. Developing a Plan on a Page can address these challenges. A Plan on a Page is a concise, one page synthesis of the key design elements of the collective impact approach.

Plan on A Page: What to Include?

There are many different examples for developing the Plan on a Page. The best approach is to keep the information simple, accessible and informative. Think about the Plan on a Page as a tool to tell the collaborative story. [Child Friendly Leeds](#) uses four headings for their Plan on a Page:

What we'll do	How we'll do it
How we know we are making a difference	The Way we work

Below is a list of additional content that can provide your audience with all the information they need to understand the collective impact approach and to get involved.

The Top and Bottom of the Plan on a Page

- The Name of the initiative and the aspirational goal or common agenda in a banner across the top of the page
- The address and contact information about the initiative across the bottom of the page including links to your social media profiles.

The Centre Sections of the Plan on a Page (Pick the Top 4 Things to be Included)

- A graphic illustrating the framework or theory of change and the core strategies.
- Key data points that make the compelling case for this approach.
- Information about important research or evidence-based that informs the work.
- A list of the key strategic partners leading or supporting the initiative.
- The success measures used to track progress (Child Friendly Leeds calls these 'Three Obsessions').
- A list of outcomes that have been achieved to date.
- A way for the audience to connect and participate.

Two Examples of a Plan on a Page

Leeds Children and Young People's Plan 2015-2019

Plan on a page

What we'll do

1 One vision

Our vision is for Leeds to be the best city in the UK and the best city for children and young people to grow up in. We want Leeds to be a child friendly city. Through our vision and ambitions we invest in children and young people to help build a compassionate city with a strong economy.

5 Five outcomes

Conditions of well-being we want for all our children and young people

- All children and young people are safe from harm
- All children and young people do well at all levels of learning and have skills for life
- All children and young people enjoy healthy lifestyles
- All children and young people have fun growing up
- All children and young people are active citizens who feel they have a voice and influence

14 Fourteen priorities

1. Help children to live in safe and supportive families
2. Ensure that the most vulnerable are protected
3. Improve achievement and close achievement gaps
4. Increase numbers participating and engaging
5. Improve outcomes for children and young people with special educational needs and/or disability
6. Support children to have the best start in life and be ready for learning
7. Support schools and settings to improve attendance and develop positive behaviour
8. Encourage physical activity and healthy eating
9. Promote sexual health
10. Minimise the misuse of drugs, alcohol and tobacco
11. Provide play, leisure, culture and sporting opportunities.
12. Improve social, emotional and mental health and well-being
13. Reduce crime and anti-social behaviour
14. Increase participation, voice and influence

3 Three obsessions

1. Safely and appropriately reduce the number of children who are looked after
2. Reduce the number of young people not in education, employment and training
3. Improve school attendance

How we'll do it

The best start in life for all children

Before and after birth we will support parents and carers to create the conditions where stable or moving, positive bonds and attachments can form and language skills develop.

A city-wide breakthrough on tackling domestic violence

Leeds will not tolerate domestic violence and will work collaboratively and proactively and family referrals to address the crime and consequences.

Think Family Work Family

When working with a child or young person we will consider their family relationships, the role of adult behaviour and the wider context such as their friends and the local community.

Early help, located in clusters – the right conversations in the right place at the right time

Building on what works well and replicating more of our services around a locality, restorative social help to where it is needed earlier.

A stronger offer to improve social, emotional and mental health (SEMH) and well-being

We will reorganise the whole system of SEMH support and create a single pathway with clear roles of entry to the integrated offer from education, health and other care services which is supported by individual needs.

Outstanding social work and support for vulnerable children and young people

Investment in the highest quality social work will ensure that we work with young people who are most in need.

How we'll know if we've made a difference

1. Number of children who need to be looked after
2. Number of children and young people with child protection plans
3. Percentage with good achievement at the end of primary school
4. Percentage gaining 5 good GCSEs including English and maths
5. Level 3 qualifications at 19
6. Achievement gaps at 5, 11, 16 and 19
7. Primary and secondary school attendance
8. Percentage of young people NEET/Not known
9. Percentage of new school places in good and outstanding schools
10. Destinations of children and young people with special education needs and disabilities
11. Percentage with good level of development in Early Years
12. Number of exclusions from school
13. Obesity levels at age 11
14. Free school meal uptake in primary/secondary
15. Teenage pregnancy rates
16. Rates of under 18s alcohol related hospital admissions
17. Surveys of children and young people's views: are they having fun growing up?
18. Children and young people and parent satisfaction with mental health services
19. Proportion of 10-17 year olds offending
20. Percentage of children and young people who report positive influence in all school by the community

A clear budget strategy that priorities spending public money wisely and becoming smaller in size, bigger in influence

Three behaviours that underpin everything

Listening and responding to the voice of the child

Restorative Practice: doing with, not for or to

Outcomes based accountability: is anyone better off?

Source: <http://www.leeds.gov.uk/docs/Leeds%20Children%20and%20Young%20People%20Plan%202015-2019%20WEB.pdf>

LIVING SJ

OUR MOVEMENT TO END GENERATIONAL POVERTY IN SAINT JOHN.

WHO are we?

THE LIVING SJ NETWORK

Multi-sector leadership: **100+ partners** representing

Business

Voluntary

Education

Health

Local Govt

Collective LEADERSHIP

Collective IMPACT

Local Agenda

Community Action

Public Services

WORKING DIFFERENTLY.

Increasing our **IMPACT**

OUR IMPACT

Transform low-income neighbourhoods into vibrant mixed-income communities

EMPLOYMENT

Residents have the skills and confidence to meet the needs of employers

- 200 families on income assistance in employment by 2017
- 500 families on income assistance in employment by 2020

HEALTH

Building a healthy community one resident at a time

- A model of care for every low-income neighbourhood with demonstrable return on investment by 2020

EDUCATION

Every child succeeds, from cradle to career

- Every family has access to quality early childhood education and is ready for kindergarten
- Every Grade 2 student meets H&E literacy standards (90% by 2017)
- Every student has access to enriched education 12 months of the year
- Every student graduates equipped for post-secondary pursuits (90% by 2020)

Close the Education Achievement Gap

Education, Health, Employment, Neighbourhoods. Our way forward. Learn more at living.sj.ca

Both the Child Friendly Leeds and Living SJ examples evolved over time. What works in the first few years will need to be refreshed as the collective impact or collaborative effort evolves over time.

Source: <https://www.livingsj.ca/>

YOUR TURN:

How would you build your Plan on a Page?

List the 4 to 6 elements which are key to your plan and begin to build your Plan on a Page.

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